

The Bridge

DEADLINES

The Bridge reaches 3250+ readers in Berwick, North Northumberland and the Borders six times a year:
Jan/Feb; Mar/April; May/June;
July/August; Sep/Oct; Nov/Dec.

Advertising artwork deadline 7th of the month prior ie
Dec; Feb; April; June; Aug; Oct

Copy deadline 15th of the month prior as above

Promoting local businesses

Celebrating all that Berwick and its neighbours have to offer

Informing readers

Providing a voice for local people

Publishing a good read

SHOP LOYAL

SHOP LOCAL

SHOP BERWICK

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The Bridge

RATES

All Colour/Per issue

Full page £ 150
Full back page £ 180
Full front page £ 250
Half page £ 100
Half front/back page £120
Quarter page £ 75
Business card size£ 45

EDITORIAL

1/2 page; artwork/photo/copy... £140
1/4 page; artwork/photo/copy ... £105
Design charges..... £35/hr

ONLINE

Local Facebook pages and Instagram
Post-ready reels on The Bridge's
nstagram &
Youtube/@BerwickonScreen
channels
Original reels/video creation - POA
Click-through on
thebridgeberwick.co.uk

DISCOUNTS

3 issues 10%
6 issues 15%
9 issues 20%
12 issues 25%

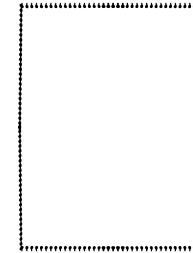
Charges payable at time of booking to ensure timely publication

Did you know ... advertising costs are tax-deductible?

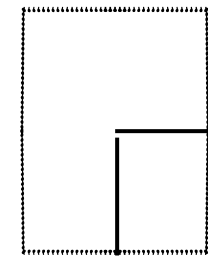


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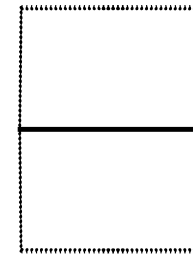
SIZES



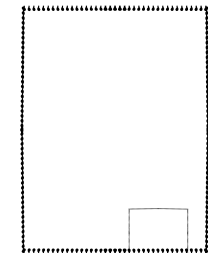
Full page A4



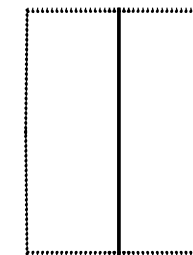
Quarter page/any quarter



Half page Horizontal



Business card



Half page Vertical