

The Bridge

DEADLINES



The Bridge reaches 1650+ readers
six times a year.

Thousands more on digital platforms

Jan/Feb; Mar/April; May/June;
July/August; Sep/Oct; Nov/Dec.

Copy deadline 15th of the month
prior ie Dec; Feb; April;
June; Aug; Oct

- Promoting local businesses
- Celebrating Berwick
- Informing readers
- Providing a voice for local people
- Publishing a good read

SHOP LOYAL
SHOP LOCAL
SHOP BERWICK!

Did you know? ...

Advertising costs are tax-deductible

thebridgeberwick.co.uk
editor@thebridgeberwick.co.uk
07857 075245

The Bridge

RATES 2026

All Colour/Per issue

Full page	£ 180
Full back page	£ 210
Full front page	£350
Half page	£ 120
Half front/back page	£ 150
Quarter page	£ 75
Business card size	£ 45

EDITORIAL

1/2 page; artwork/photo/copy....	£140
1/4 page; artwork/photo/copy	£105
Design charge.....	£35/hr

Socials: local Facebook, Instagram
Post-ready reels on The Bridge's
Instagram & YouTube/@BerwickonScreen
channels
Original reels/video creation
Click-through on thebridgeberwick.co.uk

Bulk order discounts:

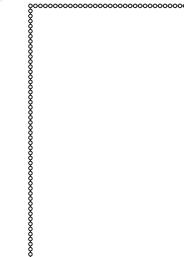
- 3 issues 10%
- 6 issues 15%
- 9 issues 20%
- 12 issues 25%

Charges payable at time of booking
to ensure timely publication

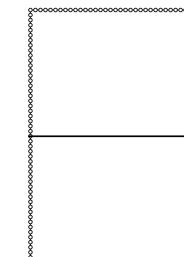


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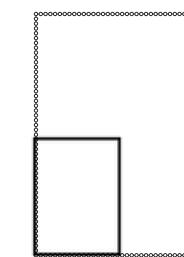
SIZES



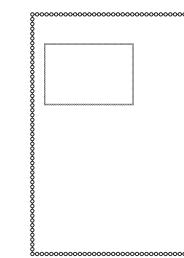
Full page
192 x 270mm



Half Page - landscape
192 x 134mm



Quarter page - portrait
95 x 134mm



Business card-size
85 x 55 mm