



## DEADLINES

The Bridge reaches 1650+ readers  
six times a year.

Thousands more on digital platforms

Jan/Feb; Mar/April; May/June;  
July/August; Sep/Oct; Nov/Dec.

Copy deadline 15th of the month  
prior ie Dec; Feb; April;  
June; Aug; Oct

- Promoting local businesses
- Celebrating Berwick
- Informing readers
- Providing a voice for local people
- Publishing a good read

SHOP LOYAL  
SHOP LOCAL  
SHOP BERWICK!

Did you know? ...  
Advertising costs are tax-deductible

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07857 075245

## RATES 2026

All Colour/Per issue

Full page .....	£ 180
Full back page .....	£ 210
Full front page .....	£350
Half page .....	£ 120
Half front/back page .....	£ 150
Quarter page .....	£ 75
Business card size .....	£ 45

## EDITORIAL

1/2 page; artwork/photo/copy....	£140
1/4 page; artwork/photo/copy ...	£105
Design charge.....	£35/hr

Socials: local Facebook, Instagram  
Post-ready reels on The Bridge's  
Instagram & Youtube/@BerwickonScreen  
channels

Original reels/video creation  
Click-through on thebridgeberwick.co.uk

Bulk order discounts:

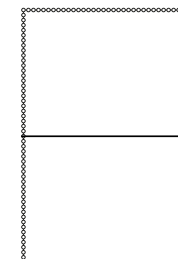
3 issues	10%
6 issues	15%
9 issues	20%
12 issues	25%

Charges payable at time of booking  
to ensure timely publication

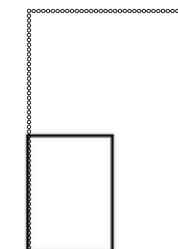
## SIZES



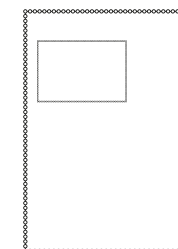
Full page  
192 x 270mm



Half Page - landscape  
192 x 134mm



Quarter page - portrait  
95 x 134mm



Business card-size  
85 x 55 mm