

The Bridge

DEADLINES

The Bridge reaches 1650+ readers in
Berwick, North Northumberland and the

Borders six times a year:

Jan/Feb; Mar/April; May/June;

July/August; Sep/Oct; Nov/Dec.

Copy deadline 15th of the month prior
ie Dec; Feb; April; June; Aug; Oct

Promoting local businesses

Celebrating all that Berwick and its
neighbours have to offer

Informing readers

Providing a voice for local people

Publishing a good read

SHOP LOYAL

SHOP LOCAL

thebridgeberwick.co.uk
thebridgeberwick@outlook.com

07857 075245



The Bridge

RATES 2025

All Colour/Per issue

Full page Includes click-through on

thebridgeberwick.co.uk £150

Half page £100

Quarter page £ 65

Business card size £ 35

Sponsored content :

1/2 page; artwork or photo with editorial.... £140

1/4 page; artwork or photo with editorial£105

Design charge.....£ 30/hour

Socials: To discuss, to include local Facebook
pages; Instagram; post-ready reels on The Bridge
channels (Instagram, Youtube/
@BerwickonScreen)..... Posting £25/hour

Discounts:

3 issues 10%

6 issues 15%

9 issues 20%

12 issues 25%

Charges payable at time of booking
to ensure timely publication

Did you know? ...

Advertising costs are tax-deductible!



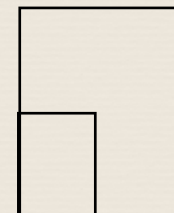
AD SIZES



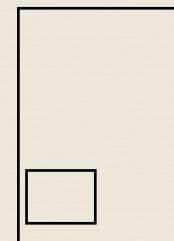
Full page
192 x 270mm



Half Page
192 x 134mm



Quarter page
95 x 134mm



Business
card-size
85 x 55 mm

Updated 13/5/25

